



ACCREDITATION PROCEDURES

Vodafone Rally de Portugal, fourth round of the 2013 FIA World Rally Championship, has to apply strict criteria for media accreditation set out by FIA, the international governing body of motor sport.

Please read the following guidelines carefully and make sure all the information requested is supplied with your accreditation application and it is sent to the appropriate address.

Failure to supply the requested information will delay the processing of your application.

If you need help with your application, please contact:

ACP Motorsport Press Officer
press.motorsport@acp.pt

1. NATIONAL PRESS, NATIONAL RADIO AND NATIONAL WEBSITES

The accreditation applications must be posted by registered mail to the following address by **13th March 2013** latest:

ACP Motorsport – Accreditation Service

R. General Humberto Delgado, 3
2685-340 PRIOR VELHO
PORTUGAL

Please read section 4.2 below for information required with each request.

The National Accreditation Manager will communicate the result of the application to the publication at least two weeks prior to the event. If successful, an agreement will be included for signature by the editor of the publication. No accreditation can be collected



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without this signed document. If the representative is unable to attend, the National Accreditation Manager must be notified seven days prior to the opening of accreditation (press.motorsport@acp.pt)

2. INTERNATIONAL PRESS, INTERNATIONAL RADIO AND INTERNATIONAL WEBSITES

Requests from international media should be sent by registered mail to FIA External Relations Department at the following address by **30th March 2013** latest.

FIA - WRC Accreditation Unit

8, Place de la Concorde
75008 Paris
FRANCE
Tel: + 33 1 43 12 61 71
Fax: + 33 1 43 12 58 19

Please read section 4.2 below for information required with each request.

The FIA External Relations Department will communicate the result of the application to the publication at least two weeks prior to the event. If successful, an agreement will be included for signature by the editor of the publication. No accreditation can be collected without this signed document. If the representative is unable to attend, the FIA External Relations Department must be notified seven days prior to the opening of accreditation.

3. TELEVISION

All television applications must be submitted directly to The Sportsman Media Group:

rally@thesportsman.de



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4. ACCREDITATION PRINCIPLES AND DOCUMENTATION

4.1 Principles

- a) A maximum of three representatives (journalists and/or photographers) per publication or agency will be accredited;
- b) A publication must have a circulation whose size and quality fulfil the criteria of the FIA, and be on sale to the public. Club and internal magazines cannot be accredited as media. Accreditation decisions are based on the relative "media market" in the country of the applicant. The usual minimum circulation for a national weekly or monthly publication is 20.000 copies, and for a national daily 50.000 copies;
- c) Advertising, public relations, marketing or sponsor representatives will not be accredited as media.
- d) Private teams with seeded drivers may apply for accreditation for one media representative directly from the FIA WRC Media Delegate;
- e) The central and local offices of the major international press agencies (AP, AFP, Reuters, ANSA, UPI, DPA, LUSA, BELGA, Jiji, KYODO, EFE, Press Association, SAPA, Australian AP, APA, etc) will always be accredited by the FIA.

4.2 Documentation to be submitted with each request

- a) A formal request for accreditation written on the publication's official letterhead, signed by the head of the publication or the chief editor. Requests signed by clerical staff will not be accepted;
- b) A completed accreditation form;
- c) The names(s) of the representative(s) who will be covering the event;
- d) A photocopy of the National Press Card(s) of the representative(s) who will be covering the event;



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- e) The job title(s) of the representative(s);
- f) Information about the publication, such as circulation and frequency;
- g) An original copy of the publication;
- h) Photocopies or originals of materials published about the 2012 FIA World Rally Championship;
- i) A contact number (failing which the publication will not be accredited);
- j) A formal undertaking from the editor to publish a report related to Vodafone Rally of Portugal and an indication of when this report will appear;
- l) Requests from freelancers must be accompanied by a list of contributions published during the last 12 months, specifying the names of the publications and the numbers and dates of the issues.

Note: f), g) and j) do not apply to major international press agencies; h) does not apply to publications applying for the first time.

5. PHOTOGRAPHERS' ACCREDITATION

5.1 National photographers

Publications or agencies applying for single round accreditation must supply evidence of independent coverage of a minimum of 15 pictures per pas issued for Vodafone Rally de Portugal 2011/2012. If not previously accredited, the Accreditation Service will submit the application for approval with the FIA WRC Media Delegate. In the case of an agency, the pictures must have regularly sold to publications matching the FIA criteria at the normal commercial rate. For publications, it must be demonstrated that pictures published are the original work of the publication's accredited photographer.

The number of press photographers passes issued for the national press is limited by the FIA to a total of 12.



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5.2 International photographers

Publications or agencies applying for single round accreditation must supply evidence of independent coverage of a minimum of 15 pictures per pass issued at each event where they have been accredited in 2012.

In the case of an agency, the pictures must have regularly sold to publications matching the FIA criteria at the normal commercial rate. For publications, it must be demonstrated that pictures published are the original work of the publication's accredited photographer.

The number of press photographer passes issued for the international press is limited by the FIA to a total of 30.

5.3 Commercial/Promotional/National and International Photographers

Requests from Commercial/Promotional/National and International Photographers must be submitted directly to The Sportsman Media Group:

rally@thesportsman.de



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